

SPONSORSHIP OPPORTUNITIES

SKILLED LAWYERS SERIES



Effective Advocacy in the Digital Era: Facilitating Collaboration, Automation and Optimal Outcomes (Litigation Stream)

February 1 – May 31, 2022 | Eight Sessions | 12 CPD Hours

Approaching a 13th season, Spring 2022 will see a new, 8-part Skilled Lawyers Series (SLS). Legal professionals can receive their entire CPD credit fulfilment while gaining proficiencies on new litigation technology, including artificial intelligence, from e-discovery through trial. While delegates discover new skills and strategies to win their cases, sponsors will win with stellar branding opportunities and a front-row seat to the coveted legal community.

Sponsorship is \$2,000 per session, which includes stellar branding and even the opportunity to address registrants. Although all 8 Sessions will have live virtual dates, they will also be available in on-demand recordings post-event, meaning your brand and message will become memorialised long afterwards!

SESSION SPONSOR (8 SPONSORSHIPS AVAILABLE – SEE BELOW FOR SESSIONS)

\$2,000

Sponsorship of an SLS Session will provide the sponsoring organization with the following:

- 2-3 minute pre-recorded video at the beginning of the selected Session (must be in line with conference theme and subject to approval by CBA)
- Corporate logo displayed prominently during sponsor message
- Sponsor message preserved as part of the on-demand recording available for review and resale following the live webcast
- Recognition at the end of the session, thanking them for their sponsorship
- Branding on SLS website acknowledging company as a sponsor
- Branding on email registration confirmation
- One (1) complimentary registration provided to the organization for the session they are sponsoring
- Branding on post-session survey email sent to all session registrants

SEE BELOW FOR FULL SESSION TITLES & DATES

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Sessions Available – 2022 SLS

DATE	SESSION
February 1, 2022	Meeting Client Expectations: Using Innovative Technology to Streamline Litigation Workflow
February 17, 2022	Predicting Litigation Outcomes: Extracting Insights and Adding Value Using Big Data and Analytics
March 8, 2022	Updating Your E-discovery and E-disclosure Skills for the Post-Pandemic Era
March 31, 2022	Boosting Collaboration, Security and Risk Management in Litigation Preparation
April 12, 2022	Transforming Your Approach to Document Automation with AI: Advanced, Time-Saving Methods for Litigators
April 28, 2022	Managing Evidence in the Digital Age: Essential Skills for Litigators
May 12, 2022	Deeper Dive: Effectively Finding and Using Social Media Evidence in Litigation
May 31, 2022	Obtaining the Most Favourable Outcome: Using Litigation Technology to Bolster Your Case at Trial

TO SECURE YOUR SPONSORSHIP OR FOR MORE INFORMATION, PLEASE CONTACT:

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