

SPONSORSHIP OPPORTUNITIES

CBA YOUNG LAWYERS ONLINE SYMPOSIUM

June 6-9, 2022

CBA Young Lawyers Online Symposium 2022

June 6-9, 2022 | 12:30 PM-6:30 PM ET

We're Not in Kansas Anymore Young Lawyers and the Future of Legal Practice

Have your brand associated with the future of law as we know it when the CBA Young Lawyer Symposium kicks off three days of revolutionary discussions, insightful learning, and lively networking. This year's theme, *We're Not in Kansas Anymore*, gives a nod to the state of our world in flux and how legal professionals can – no need – to improve and innovate if they wish to improve their practice and how they serve their clients. From AI to going digital, from cultural competency to the latest trends, this virtual event hits different.

LEAD SPONSOR (EXCLUSIVE SPONSORSHIP)

\$5,000

Taking a leadership role, your organization will receive regular acknowledgment throughout both days of the online symposium by supporting the webinar platform (Zoom Webinar) and the online production team, which hosts all PD sessions.

Sponsorship of the platform will provide the sponsoring company with the following:

- 2-3 minute speaking opportunity or pre-recorded video at the beginning of a selected PD session (must be in line with conference theme and subject to approval by CBA)
- Recognition of the sponsor during introductory platform instructions on **all** PD sessions
- Corporate logo displayed prominently during same introductory platform instructions
- Verbal recognition of the sponsors by the Program Chair(s) during opening remarks on Day 1 and closing remarks on Day 2
- Branding on online symposium website acknowledging company as a sponsor
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

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PD SESSION SPONSOR (3 SPONSORSHIPS AVAILABLE)

\$2,000

Professional development sessions are the core of any online event. Your participation as a PD session sponsor will showcase your support of this program, while giving you an interactive opportunity to promote your company and services during an exclusive PD session.

Sponsorship will provide the sponsoring company with the following:

- 2-3 minute speaking opportunity or pre-recorded video at the beginning of the selected PD session (must be in line with conference theme and subject to approval by CBA)
- Corporate logo displayed prominently during sponsor message
- Sponsor message preserved as part of the on-demand recording available for review and resale following the live webcast
- Recognition by the Moderator at beginning and end of the session
- Branding on online symposium website acknowledging company as a sponsor
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

\$2,000

VIRTUAL SOCIAL NETWORKING EVENT (EXCLUSIVE SPONSORSHIP)

All work and no fun makes for a boring virtual event! The sponsor of this virtual interactive social hour will support registrants mixing and mingling with colleagues, from the comfort and safety of their remote office.

Sponsorship will provide the sponsoring company with the following:

- 2-3 minute speaking opportunity or pre-recorded video at the beginning of the session (must be in line with conference theme and subject to approval by CBA)
- Full colour digital banner advertisement on email registration confirmation.
- Corporate logo displayed prominently during sponsor message
- Recognition by the Moderator at beginning and end of the session
- Branding on online symposium website acknowledging company as a sponsor
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

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TOWNHALL SESSION SPONSOR (3 SPONSORSHIPS AVAILABLE)

\$2,000

Townhall sessions foster lively discussions and pertinent conversations. Your participation as a Townhall session sponsor will showcase your brand by promoting your company and services during an exclusive session. Sessions will not be recorded.

Sponsorship will provide the sponsoring company with the following:

- 2-3 minute speaking opportunity or pre-recorded video at the beginning of the selected Townhall session (must be in line with conference theme and subject to approval by CBA)
- Corporate logo displayed prominently during sponsor message
- Recognition by the Moderator at beginning and end of the session
- Branding on online symposium website acknowledging company as a sponsor
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

BREAK SPONSOR (4 SPONSORSHIPS AVAILABLE)

\$1,500

At the conclusion of each session, the Break Sponsor will have the opportunity to openly communicate with delegates at the start of a 30-minute break before they prepare to connect to the next session. Sponsorship engagement may include video, slides, polls, links and/or audio.

Sponsorship will provide the sponsoring company with the following:

- 1-2 minute speaking opportunity or pre-recorded video at the beginning of the break (must be in line with conference theme and subject to approval by CBA)
- Corporate logo displayed prominently during sponsor message
- Recognition by the Online Coordinator before and after sponsor message
- Branding on online symposium website acknowledging company as a sponsor
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

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REMINDER/ACCESS EMAIL (4 SPONSORSHIPS AVAILABLE)

\$500

A much-anticipated roadmap email, delivered right to each registrant's inbox 1-2 business days prior to each webcast date. This email will serve as an event reminder and include instructions on how registrants can access the programs.

Sponsorship of one of these emails will provide the sponsoring company with the following:

- Full colour digital banner advertisement inserted into the email, with the option to include a trackable URL. Digital artwork size for sponsor to supply is 600x125 pixels, in high-res PNG or JPEG file. All banners are subject to CBA approval.
- Branding on online symposium website acknowledging company as a sponsor
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

TO SECURE YOUR SPONSORSHIP OR FOR MORE INFORMATION, PLEASE CONTACT:

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