

CBA CONSTRUCTION AND INFRASTRUCTURE LAW CONFERENCE

OCTOBER 12-14, 2023 | VANCOUVER (BC)

CBA Construction and Infrastructure Law Conference

Construction Law Progress & Change – Preparing Your Practice for Tomorrow

October 12-14, 2023 | Vancouver, BC

With immense anticipation, the CBA Construction & Infrastructure Law Conference will return for the first time in over five years from October 12 to 14, in picturesque Vancouver. The Canadian Construction market is witnessing an all-time boom. Set to surpass \$355 billion dollars, legal construction experts are some of the most important players in this industry today. As key leaders ensuring the respect of Indigenous rights, environmental and sustainability practices, keeping ahead of tech trends, ensuring disputes don't erupt, and litigating once they do, construction law professionals and conferences like this are more important than ever before.

Sponsors will be granted a unique opportunity of reaching this sought-after group of professionals and key decision-makers at the forefront of Canadian construction law. Starting at just \$500, effective sponsorship options include Exhibit Space, Networking Events, Advertising, and Session sponsorship options. You won't want to miss this extraordinary opportunity to get your brand in front of this coveted group. We are expecting a sell-out, so reserve your sponsorship today!

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LEAD SPONSOR (EXCLUSIVE SPONSORSHIP)

\$12,000

The center of attention, your organization will receive unsurpassed value as the conference's exclusive Lead Sponsor. This sponsor will be in the spotlight for the entire conference, frequently acknowledged throughout, including regular verbal recognition and branding efforts from the opening to closing remarks. All eyes will also be on you when a representative from your organization is invited to take the stage and welcome delegates at the opening remarks.

Lead Conference Sponsorship will provide the sponsoring company with the following:

- 2–3-minute speaking opportunity to provide a greeting at the Opening Remarks (must be in line with the conference theme and subject to approval by CBA)
- Two (2) complimentary conference registrations for sponsor representatives to attend the full conference, including all sessions, meals, and networking events
- Recognition of organization as the Lead Sponsor at the start of **all** PD sessions
- Verbal recognition of the sponsor at the Closing Remarks
- Corporate logo displayed prominently during the Opening, and again at the Closing Remarks
- Opportunity to provide a branded gift at each seat at the Opening Remarks
- Opportunity to include a promotional item on the CBA Swag Table
- Top branding on conference registration website with website link, showcasing company as Lead Sponsor
- Prominent positioning of your corporate logo and link on the online agenda as the Lead Sponsor
- Corporate logo and link placement on the Conference App
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

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DINNER SPONSOR (EXCLUSIVE SPONSORSHIP)

\$10,000

OCTOBER 13TH

The Dinner is always one of the networking highlights of this Conference, allowing attendees, guests, and speakers to reconnect and converse after a full day of learning. Taking place at a special venue offsite (TBD), the Dinner Sponsor will be highlighted with an opportunity to address the delegates, and stay to dine and socialize – an amazing return on investment!

Sponsorship of this evening will provide the sponsoring company with the following:

- 2–3-minute speaking opportunity to give a toast and speak about what the conference means to your organization (must be in line with conference theme and subject to approval by CBA)
- Two (2) complimentary conference registrations for sponsor representatives to attend the full conference, including all sessions, meals, and networking events
- Prominent signage with corporate logo at the Dinner venue
- Verbal recognition of the sponsor at the end of the Dinner
- Opportunity to provide a branded gift at each seat at the Dinner
- Corporate logo and link placement in the Conference App
- Opportunity to include a promotional item on the CBA Swag Table
- Branding on conference registration website acknowledging company as the Dinner with Keynote Sponsor
- Prominent positioning of your corporate logo on the online agenda as the Dinner with Keynote Sponsor
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

CONFERENCE APP SPONSOR (EXCLUSIVE SPONSORSHIP)

\$8,000

The Conference App is the main place for attendees to access all of the conference information, including details about the venue, sessions, speakers, papers, the full conference agenda, exhibitors - and now you! Gain maximum exposure by being at everyone's fingertips throughout the entire event. Not only will your brand be mentioned wherever and whenever the App is mentioned, but you will also receive the Splash Ad spot that appears every time a new user logs into the App. That's app-mazing exposure!

Sponsorship of this item will provide the sponsoring company with the following:

- Prominent signage with corporate logo wherever the App is advertised
- Conference App "Splash Ad" space and URL, that launches your customized ad boldly across the screen each time a new user logs into the App
- Two (2) complimentary conference registrations for sponsor representatives to attend the full conference, including all sessions, meals, and networking events
- Acknowledgment of your sponsorship throughout the event, whenever the App is mentioned
- Opportunity to include a promotional item or gift on the CBA Swag Table
- Prominent branding with link on conference registration website acknowledging company as the App sponsor
- Corporate logo and link placement in the online agenda
- Corporate logo and link placement on the Conference App under the Sponsor section
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

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WELCOME RECEPTION SPONSOR (EXCLUSIVE SPONSORSHIP)

\$7,500

OCTOBER 12TH, SUTTON PLACE HOTEL

The Welcome Reception will be truly memorable, as attendees and VIPs from across the country will be gathering face-to-face to network for the first time since 2018! As a sponsor, you will have the opportunity to take to the stage and offer a toast to the delegates at the start of the reception, and remain onsite to mingle – a remarkable opportunity to meet with delegates and get your brand in front of this audience!

Sponsorship of this event will provide the sponsoring company with the following:

- 2–3-minute minute toast at the Welcome Reception (must be in line with conference theme and subject to approval by CBA)
- Two (2) complimentary conference registrations for sponsor representatives to attend the full conference, including all sessions, meals, and networking events (including Welcome Reception)
- Prominent signage with corporate logo at the Reception venue
- Verbal recognition of the sponsor at the end of the Reception
- Opportunity to provide a branded gift to delegates at the Reception
- Corporate logo and link placement in the Conference App
- Opportunity to include a promotional item on the CBA Swag Table
- Branding on conference registration website acknowledging company as the Welcome Reception sponsor
- Prominent positioning of your corporate logo on the online agenda as the Welcome Reception sponsor
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

CLOSING RECEPTION SPONSOR (EXCLUSIVE SPONSORSHIP)

\$7,500

OCTOBER 14TH

The Closing Reception will be a time to share learnings and network for one last time before heading home, or setting off to explore breathtaking Vancouver. As a sponsor, you will have the opportunity to offer a toast to the delegates at the start of the Closing Reception – a final, lasting impression on the minds of delegates!

Sponsorship of this event will provide the sponsoring company with the following:

- 2–3-minute minute toast at the Reception (subject to CBA approval)
- Two (2) complimentary conference registrations for sponsor representatives to attend the full conference, including all sessions, meals, and networking events (including the Closing Reception)
- Prominent signage with corporate logo at the Reception venue
- Verbal recognition of the sponsor at the end of the Reception
- Opportunity to provide a branded gift to delegates at the Reception
- Corporate logo and link placement in the Conference App
- Opportunity to include a promotional item on the CBA Swag Table
- Branding on conference registration website acknowledging company as the Welcome Reception sponsor
- Prominent positioning of your corporate logo on the online agenda as the Welcome Reception sponsor
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SIMULTANEOUS INTERPRETATION (SI) SPONSOR (EXCLUSIVE SPONSORSHIP)

\$6,000

The sponsor of Simultaneous Interpretation (SI) of the major sessions will ensure fair and equal access for everyone to participate in this conference, offering English and French language interpretation at many PD sessions and the Keynote.

SI sponsorship will provide the sponsoring company with the following:

- 2-minute speaking opportunity or pre-recorded video at the end of the Opening Remarks, announcing SI availability (must be in line with theme and subject to approval by CBA)
- Corporate logo displayed prominently during sponsor message
- One (1) complimentary conference registration for a sponsor representative to attend the full conference, including all sessions, meals, and networking events
- Recognition of the sponsor as supporting the SI during introductory platform instructions on **ALL** applicable PD sessions offering SI
- Opportunity to include a promotional item or gift on the CBA Swag Table
- Branding on conference registration website acknowledging company
- Corporate logo placement in the online agenda wherever SI is mentioned
- Corporate logo and link placement in the Conference App
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

WI-FI SPONSOR (EXCLUSIVE SPONSORSHIP)

\$6,000

We hope you like hearing and seeing your organization's name everywhere, as your brand will be literally broadcasted throughout the conference. As the much sought-after Wi-Fi Sponsor, your brand will be everywhere Wi-Fi instructions can be found, including at the Registration Desk, in all session rooms, common areas, and on conference signage. With star bragging rights as the sponsor enabling delegates the ability to access the App, live Tweet, retrieve conference documents, trade digits, and check their emails, the Wi-Fi sponsor will also have the privilege of choosing a Wi-Fi password unique to their brand. Take this opportunity to get your name out to registrants, while providing them with a valued service.

Sponsorship of this item will provide the sponsoring company with the following:

- Prominent signage with corporate logo throughout the entire conference venue, wherever Wi-Fi password is advertised
- Opportunity to select Wi-Fi access code within the parameters of the provider
- One (1) complimentary conference registration for sponsor representative to attend the full conference, including all sessions, meals, and networking events
- Acknowledgment of your sponsorship throughout the event, whenever Wi-Fi access is mentioned
- Opportunity to include a promotional item or gift on the CBA Swag Table
- Prominent branding with link on conference registration website acknowledging company as the Wi-Fi sponsor
 - Corporate logo placement on the online agenda
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REGISTRATION DESK SPONSOR (EXCLUSIVE SPONSORSHIP)

\$5,000

The Registration Desk is the first stop for all conference attendees, VIPs, and speakers meaning everyone will be interacting with your brand. This sponsor will receive prime positioning, with the added opportunity of being authorized to have a representative present to interact with delegates at the Registration area. Make sure you have some water on hand – you'll need it after speaking with all those legal professionals!

Sponsorship of this item will provide the sponsoring company with the following:

- One (1) sponsor representative will have the opportunity to be present at the Registration Desk to greet and answer questions about the sponsor's products and services (must be tactful and registrant initiated)
- One (1) complimentary conference registration for sponsor representative to attend the full conference, including all sessions, meals, and networking events
- Ability for sponsor to have pop-up banners flagging either side of the Registration area (sponsor to provide all signage, abide by timelines, and pay for shipping expenses)
- Opportunity to provide a branded item to each registrant as they register
- Opportunity to include a promotional item or gift on the CBA Swag Table
- Prominent branding with link on the conference registration website acknowledging company as the Registration Desk sponsor
- Corporate logo placement on the online agenda
- Corporate logo and link placement in the Conference App
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

LANYARD SPONSOR (EXCLUSIVE SPONSORSHIP)

\$5,000

The Lanyard sponsorship opportunity is akin to a walking billboard, with every conference delegate, VIP, and speaker wearing your company's brand, front-of-mind for everyone to see — all day long!

Sponsorship of this product will provide the sponsoring company with the following:

- Each registrant will be provided sponsor's branded lanyard upon registration
- Opportunity to include a promotional item or gift on the CBA Swag Table
- Branding on conference registration website acknowledging company
- Corporate logo placement on the online agenda
- Corporate logo and link placement in the Conference App
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants
- Sponsor will work with the CBA on developing the design of the lanyard, and will be responsible for the production and shipping costs

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LUNCH WITH SEMINAR SESSION (EXCLUSIVE SPONSORSHIP)

\$4,500

"CONSTRUCTING" A CAREER IN CONSTRUCTION LAW

This special Lunch will feature a panel of successful industry players sharing their experiences and expertise in establishing a career in construction law. All delegates, including speakers and registrants, will be in attendance at this lunch.

Sponsorship of this event will provide the sponsoring company with the following:

- Prominent signage with corporate logo at the luncheon room entrance, and inside the lunch venue
- Two (2) complimentary tickets for sponsor representatives to attend the Lunch and Seminar Session
- Verbal recognition and branding of the sponsor at the start of the Lunch
- Opportunity to provide a branded gift at each place setting at the Lunch
- Verbal recognition thanking the sponsor at the end of the Lunch
- Opportunity to include a promotional item or gift on the CBA Swag Table
- Branding on conference registration website acknowledging company
- Corporate logo placement on the online agenda
- Corporate logo and link placement in the Conference App
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

DELEGATE BAG SPONSOR (EXCLUSIVE SPONSORSHIP)

\$4,000

Conferences are all about the swag, and delegates will be needing a place to carry their goodies - that's where you come in. Be on the minds - and in the hands - of all attendees by providing the branded delegate bags. This sponsorship allows you to brand all the bags with your logo and share corporate materials with all attending delegates. Each person will have the option to take a bag at the Swag Table as they enter, or throughout the conference.

Sponsorship of this product will provide the sponsoring company with the following:

- Opportunity to provide one (1) branded bag with company logo for each delegate and speaker. Design is subject to CBA approval. Sponsor is responsible for the production and shipment of bags.
- Opportunity to include a promotional item or gift on the CBA Swag Table
- Branding on conference registration website acknowledging company
- Corporate logo placement on the online agenda
- Corporate logo and link placement in the Conference App
- Branding on email registration confirmation
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BREAKFAST SPONSOR (2 SPONSORSHIPS AVAILABLE)

\$4,000

Starting the day off right with a hot, healthy breakfast is the key to a successful day of learning. All delegates and presenters are invited to partake, so your brand will be seen by a wide audience. This is an EGGstraordinary opportunity!

Sponsorship of this event will provide the sponsoring company with the following:

- Corporate logo displayed prominently during breakfast on large screen and on buffet tables
- Prominent signage with corporate logo outside the breakfast room entrance, and inside the venue
- Two (2) complimentary tickets for sponsor representatives to attend the Breakfast
- Opportunity to provide a branded gift at each breakfast place setting
- Verbal recognition thanking the sponsor at the end of the Breakfast
- Opportunity to include a promotional item or gift on the CBA Swag Table
- Branding on conference registration website acknowledging company
- Corporate logo placement on the online agenda
- Corporate logo and link placement in the Conference App
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

OPENING CULTURAL PERFORMANCE SPONSOR (EXCLUSIVE SPONSORSHIP)

\$3,000

The Opening Remarks kicking off the Conference will include a special feature this year with a special Cultural Hoop Dance Performance. This sponsor will benefit from having delegates and speakers engage with your brand at the very start of the Conference, and in an inspirational setting.

Sponsorship of this event will provide the sponsoring company with the following:

- Prominent signage with corporate logo at the Opening Remarks before the Cultural Performance
- Verbal recognition and branding of the sponsor at the start of the Cultural Performance
- Verbal recognition thanking the sponsor at the end of the Cultural Performance
- Opportunity to include a promotional item or gift on the CBA Swag Table
- Branding on conference registration website acknowledging company
- Corporate logo placement on the online agenda
- Corporate logo and link placement in the Conference App
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

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REFRESHMENT BREAK SPONSOR (3 SPONSORSHIPS AVAILABLE)

\$3,000

Refreshment breaks are a wonderful way for delegates to connect, network, and refuel throughout the conference. Sponsors associated with providing delegates their coffee and snack fix also tend to be highly favoured!

Sponsorship of this event will provide the sponsoring company with the following:

- Recognition of the Refreshment Break is displayed at the end of the session, ahead of the Break
- Onsite signage at sponsored refreshment break featuring the company's brand
- Sponsor may have two (2) representatives on-hand at the Break to answer any questions from delegates, or meet and greet
- Opportunity to include a promotional item or gift on the CBA Swag Table
- Branding on conference registration website acknowledging company
- Corporate logo placement on the online agenda
- Corporate logo and link placement in the Conference App
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants
- Sponsor may also provide branded napkins, drink cups, coffee sleeves, etc. with company logo to increase visibility (sponsor is responsible for production and shipment of these items)

EXHIBITOR DISPLAY TABLE (LIMITED AVAILABILITY)

\$2,500-\$3,500

Consider this your temporary office space, only instead of a waiting room full of potential clients to talk to, you'll have a conference center full of them! Table-top Expo displays are a cost-effective opportunity to meet and educate participants one-on-one about your products and services during the conference. For \$2,500, Exhibitors will receive an in-person table-top Expo space. For an additional \$1,000, Exhibitors can upgrade to also receive access to a Virtual Expo Booth available in the Conference App, which includes customizable features, full company details, representative information, video and document uploads, a website link, and chat and email capabilities.

\$2,500 - Onsite Expo Display Table - Exhibitors will receive the following:

- One skirted, eight-foot table, and two chairs. The onus for any extras, including signage, is up to the exhibitor. Exhibitors will also receive two complimentary boxed lunches.
- Opportunity to include a promotional item or gift on the CBA Swag Table
- Branding on conference registration website acknowledging company
- Corporate logo placement in the online agenda
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

+\$1,000 Virtual Exhibit Upgrade in Conference App – For an additional \$1,000, upgrade to be a part of the Virtual Expo to drive further traffic to your booth onsite, plus engage with virtual delegates:

- Customized virtual booth (from a portfolio of booth designs), including choice of colours and branding options
- Virtual booth signage, with option to have the banner linked to your website
- Upload company description, videos, documents, contact information, and exhibitor reps with images
- Contact and "Book a Meeting" feature to allow delegates the ability to schedule live meetings with vendors
- Each booth will also have a public chat room where attendees can also ask questions

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PD SESSION SPONSOR (LIMITED SPONSORSHIPS AVAILABLE)

\$2,000

Professional development (PD) sessions are the backbone of any conference, and the very essence of delegate attendance. Sponsor an innovative PD session, and help delegates attain their CPD hours, while and have your brand prominently recognized.

Sponsorship of one of these sessions will provide the sponsoring company with the following:

- Corporate logo displayed prominently at the beginning of your PD Session
- Verbal recognition from the session Moderator, thanking sponsor
- Prominent signage with corporate logo outside of the PD Session room entrance
- Recognition by the Moderator at the end of the session
- Opportunity to include a promotional item or gift on the CBA Swag Table
- Branding on conference registration website acknowledging company
- Corporate logo placement in the online agenda under sponsored PD Session
- Corporate logo and link placement in the Conference App
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

CONFERENCE APP ROTATING BANNER AD (2 SPONSORSHIPS AVAILABLE)

\$2,000

Conference App Banner Ads are a popular and low-cost opportunity to be a part of the resource every attendee will be referencing all event long. The Conference App featured the complete Agenda, all Sessions with descriptions, Networking Events, Exhibitor information, and so much more. The rotating banner ads that roll across the screen as delegates navigate the app are sure to command everyone's attention and give you an Ad-avantage.

Sponsorship of this item will provide the sponsoring company with the following:

- A custom-designed digital banner advertisement with URL link to highlight your company. Digital artwork will be supplied by the sponsoring company and subject to CBA approval. Specs and timelines for submission are to be provided by the CBA.
- Your banner ad will appear in rotation with the Lead sponsor, one CBA banner, and no more than one other sponsor banner.
- Banner ad can be submitted anytime ahead of the Conference, and will be uploaded upon receipt so it is visible before the Conference, as well as throughout the event.
- Opportunity to include a promotional item or gift on the CBA Swag Table
- Branding on conference website acknowledging company
- Corporate logo and link placement on the Conference App under the Sponsor Section
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

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PROMOTIONAL EMAIL BLAST (2 SPONSORSHIPS AVAILABLE)

\$1,500

Email messaging promoting the Conference and its content to potential delegates is instrumental in the marketing of this event. Promote your brand with a high-profile digital banner ad in one of our promotional eBlasts.

Sponsorship of this item will provide the sponsoring company with the following:

- A custom-designed digital banner advertisement to be included in one email blast, which will be sent to the CBA members and legal professionals in our database (CASL law respected). Digital artwork will be supplied by the sponsoring company and subject to CBA approval. Specs and timelines for submission are to be provided by the CBA.
- Opportunity to include a promotional item or gift on the CBA Swag Table
- Branding on conference website acknowledging company as a sponsor
- Corporate logo and link placement in the Conference App
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

“KNOW BEFORE YOU GO” EMAIL SPONSOR (EXCLUSIVE SPONSORSHIP)

\$1,500

The “Know Before You Go” email is a much-anticipated roadmap detailing what delegates registered for the conference can expect before arriving onsite. Sent to all registered delegates with detailed information, tips, and scheduled events, your clickable digital banner ad will ensure your brand stand out.

Sponsorship of this item will provide the sponsoring company with the following:

- Opportunity to provide a custom-designed, digital banner ad to be placed in this final delegate email. Digital artwork will be supplied by the sponsoring company and subject to CBA approval. Specs and timelines for submission to be provided by the CBA
- Opportunity to include a promotional item or gift on the CBA Swag Table
- Branding on conference website acknowledging company as a sponsor
- Corporate logo and link placement in the Conference App
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

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POST-CONFERENCE SURVEY EMAIL (EXCLUSIVE OPPORTUNITY)

\$1,000

The CBA wants to ensure we are always doing our best, and learn what we can do to become better. As such, the CBA sends a post-conference survey to each registrant's inbox following the live webcast date. This email will have the perfect banner advertising space for you to showcase your brand.

Sponsorship of one of these emails will provide the sponsoring company with the following:

- Full colour digital banner advertisement inserted into the email, with the option to include a trackable URL. Digital artwork size for sponsor to supply is 600x125 pixels, in high-res PNG or JPEG file. All banners are subject to CBA approval.
- Branding on conference website acknowledging company as a sponsor
- Branding on delegate registration confirmation
- Corporate logo and link placement in the Conference App
- Branding on post-session survey email sent to all session registrants

SWAG TABLE BRANDED ITEM

\$500

A conference just wouldn't be a conference without the swag! Get your brand (literally) into the hands of conference delegates by providing a branded gift or promotional item for the conference swag table. The more creative, interactive, or fun the better!

Sponsorship will provide the company with the following:

- Opportunity for company to provide delegates with one (1) promotional item each at the conference swag table (could be a way of providing delegates with information about your business or services or branded items such as pens, mints, mugs, charging devices, etc.)
- sponsor is responsible for the production and shipment costs of items, and must adhere to timelines set out by the CBA to be included
- Branding on conference registration website acknowledging company as a sponsor
- Corporate logo and link placement in the Conference App

VIRTUAL REGISTRANT REMINDER/ACCESS EMAIL (EXCLUSIVE SPONSORSHIP)

\$500

Virtual registrants will need instructions on how to access the conference online. This access email, which will also serve as a reminder of the event, will be delivered to each virtual registrant's inbox 1-2 business days before the conference.

Sponsorship of one of these emails will provide the sponsoring company with the following:

- Full colour digital banner advertisement inserted into the email, with the option to include a trackable URL.
- Digital artwork size for sponsor to supply is 600x125 pixels, in high-res PNG or JPEG file. All banners are subject to CBA approval.
- Branding on conference website acknowledging company as a sponsor
- Branding on email registration confirmation
- Corporate logo and link placement in the Conference App
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SPONSORSHIP OPPORTUNITIES
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**TO SECURE YOUR SPONSORSHIP OR FOR MORE INFORMATION, PLEASE
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