

SPONSORSHIP OPPORTUNITIES |

CBA CONSTRUCTION AND INFRASTRUCTURE LAW ONLINE SYMPOSIUM

OCTOBER 15, 22 & 29, 2021

LEAD SPONSOR (EXCLUSIVE OPPORTUNITY)

\$6,000

Taking a leadership role, your organization will receive regular acknowledgement throughout all three (3) days of the online symposium. Your name will be continually in the spotlight, as your brand will be mentioned throughout, including at all PD sessions.

Lead sponsorship will provide your organization with 3 full days of branding with the following benefits:

- 2-3 minute speaking opportunity or pre-recorded video at the Welcome Remarks on the first online symposium day (must be in line with theme and subject to approval by CBA)
- Recognition of the sponsor during introductory platform instructions on **all** PD sessions
- Corporate logo displayed prominently during same introductory platform instructions
- Verbal recognition of the sponsors by the Program Chair(s) on the start of the first day and closing remarks on the last day
- Branding on online symposium website acknowledging company as a sponsor
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

SIMULTANEOUS INTERPRETATION (SI) SPONSOR (EXCLUSIVE SPONSORSHIP)

\$5,000

The sponsor of the simultaneous interpretation (SI) will ensure fair and equal access for everyone and anyone to participate in this virtual symposium, offering English and French language interpretation options at all PD Sessions, across all three (3) days.

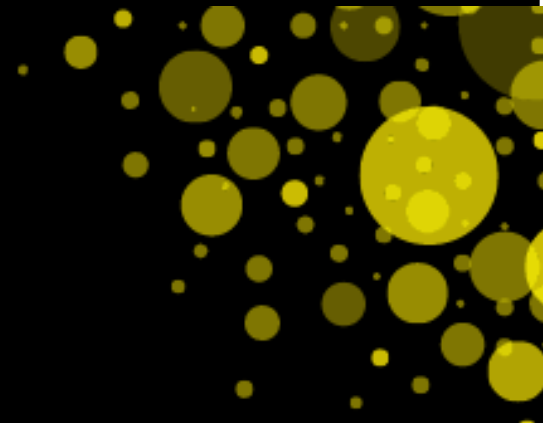
SI sponsorship will provide the sponsoring company with the following:

- 2-minute speaking opportunity or pre-recorded video at the Opening Plenary announcing SI availability (must be in line with theme and subject to approval by CBA)
- Corporate logo displayed prominently during sponsor message
- Recognition of the sponsor as supporting the SI during introductory platform instructions on **all** PD sessions, over the course of the entire three days
- Branding on online symposium website acknowledging company as a sponsor
- Branding on email registration confirmation
- Recognition as SI sponsor whenever SI accessibility is mentioned
- Branding on post-session survey email sent to all session registrants

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CLOSING PLENARY (EXCLUSIVE SPONSORSHIP)

\$2,500

Be the last name on everyone's mind, as your brand takes to the stage at the final Symposium event, the Closing Plenary. This will take place on October 29th, the final day of this three-day event.

Sponsorship will provide the sponsoring company with the following:

- 2-3 minute speaking opportunity or pre-recorded video at the beginning of the Closing Plenary (must be in line with theme and subject to approval by CBA)
- Full colour digital banner advertisement on email registration confirmation.
- Corporate logo displayed prominently during sponsor message
- Branding on online symposium website acknowledging company as a sponsor
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

PD SESSION SPONSOR (8 SPONSORSHIPS AVAILABLE)

\$2,000

Professional development sessions are the core of any online symposium. Your participation as a PD session sponsor will showcase your support of this program, while giving you an interactive opportunity to promote your company and services during an exclusive PD session.

Sponsorship will provide the sponsoring company with the following:

- 2-3 minute speaking opportunity or pre-recorded video at the beginning of the selected PD session (must be in line with theme and subject to approval by CBA)
- Corporate logo displayed prominently during sponsor message
- Sponsor message preserved as part of the on-demand recording available for review and resale following the live webcast
- Recognition by the Moderator at beginning and end of the session
- Branding on online symposium website acknowledging company as a sponsor
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

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BREAK SPONSOR (6 SPONSORSHIPS AVAILABLE)

\$1,500

At the conclusion of each session, this Sponsor will have the opportunity to openly communicate with delegates at the start of each break before they prepare to connect to the next session. Sponsorship engagement may include video, slides, polls, links and/or audio.

Sponsorship will provide the sponsoring company with the following:

- 1-2 minute speaking opportunity or pre-recorded video at the beginning of the break (must be in line with theme and subject to approval by CBA)
- Corporate logo displayed prominently during sponsor message
- Recognition by the Online Coordinator before and after sponsor message
- Branding on online symposium website acknowledging company as a sponsor
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

SPONSOR-A-STUDENT (TWO SPONSORSHIPS AVAILABLE)

\$1,000

We all know the rich value and incomparable experience of attending a conference or symposium. However, not everyone has the same ability to take advantage of these opportunities – that's where you come in. Your registration sponsorship will invest directly in the education of a deserving student (10 students, actually!), who might not otherwise be able to attend this online symposium.

Sponsor-A-Student in the amount of \$1,000 will cover the cost of 10 student registrations and will provide the sponsoring company with the following:

- Verbal recognition at the end of the Opening Plenary, acknowledging the company and their sponsorship
- Branding on online symposium website acknowledging company as a sponsor
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REMINDER/ACCESS EMAIL (3 AVAILABLE, 1 PER DAY)

\$500

A much-anticipated roadmap email delivered right to each registrant's inbox 1-2 business days prior to each webcast date. This email will serve as an event reminder and include instructions on how registrants can access the programs.

Sponsorship of one of these emails will provide the sponsoring company with the following:

- Full colour digital banner advertisement inserted into the email, with the option to include a trackable URL. Digital artwork size for sponsor to supply is 600x125 pixels, in high-res PNG or JPEG file. All banners are subject to CBA approval.
- Branding on online symposium website acknowledging company as a sponsor
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

TO SECURE YOUR SPONSORSHIP OR FOR MORE INFORMATION, PLEASE CONTACT:

Dana Platias

Director, Business Development / Directrice, prospection
The Canadian Bar Association / L'Association du Barreau Canadien
(613) 237-2925 ext. 118 | (800) 267-8860
danap@cba.org | cba.org