

SPONSORSHIP OPPORTUNITIES

CBA COMPETITION LAW

ONLINE SYMPOSIUM

May 17 & 18, 2022

[CBA Competition Law and Foreign Investment Review](#) [Spring Online Symposium](#)

May 17 & 18, 2022 | 11:00 AM-4:30 PM ET

All About Litigation: Advanced Competition Law Topics

Join us as a sponsor at this cornerstone spring Competition Law event, as litigators, transactional lawyers and advisors get caught up on critical changes from the past year - and insights on where the law might go from here. Competition and foreign investment litigation is at an all-time high and the past year has yielded important decisions across the legal spectrum: section 45 class actions; injunction decisions from the Competition Tribunal and the Federal Court of Appeal; and a failed M&A transaction raising issues regarding *Investment Canada Act* approval. Amendments to the *Competition Act* are now being discussed that would result in even more competition litigation.

Showcase your brand among leading Competition Law experts and top legal professionals as they discuss timely issues on law, policy and practice of competition litigation.

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LEAD SPONSOR (EXCLUSIVE SPONSORSHIP)

\$5,000

Taking a leadership role, your organization will receive regular acknowledgement throughout both days of the online symposium by supporting the webinar platform (Zoom Webinar) and the online production team, which hosts all PD sessions.

Sponsorship of the platform will provide the sponsoring company with the following:

- 2-3 minute speaking opportunity or pre-recorded video at the beginning of a selected PD session (must be in line with conference theme and subject to approval by CBA)
- Recognition of the sponsor during introductory platform instructions on **all** PD sessions
- Sponsor message preserved as part of the on-demand recording available for review and resale following the live webcast
- Corporate logo displayed prominently during same introductory platform instructions
- Verbal recognition of the sponsors by the Program Chair(s) during opening remarks on Day 1 and closing remarks on Day 2
- Branding on online symposium website acknowledging company as a sponsor
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

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KEYNOTE ADDRESS (EXCLUSIVE SPONSORSHIP)

\$3,500

Edward Iacobucci, Professor & TSE Chair in Capital Markets - University of Toronto Law School

Keynote speakers add a distinct essence to any virtual event. Your participation as the sponsor of the Keynote Address, featuring the distinguished Edward Iacobucci, will showcase your support of this program, while providing you an interactive opportunity to promote your company and services during this exclusive session.

Sponsorship will provide the sponsoring company with the following:

- 2-3 minute speaking opportunity or pre-recorded video at the beginning of the Keynote PD session (must be in line with conference theme and subject to approval by CBA)
- Sponsor message preserved as part of the on-demand recording available for review and resale following the live webcast
- Corporate logo displayed prominently during sponsor message
- Recognition by the Moderator at beginning and end of the session
- Branding on online symposium website acknowledging company as a sponsor
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

PD SESSION SPONSOR (4 SPONSORSHIPS AVAILABLE)

\$2,000

Professional development sessions are the core of any online event. Your participation as a PD session sponsor will showcase your support of this program, while giving you an interactive opportunity to promote your company and services during an exclusive PD session.

Sponsorship will provide the sponsoring company with the following:

- 2-3 minute speaking opportunity or pre-recorded video at the beginning of the selected PD session (must be in line with conference theme and subject to approval by CBA)
- Corporate logo displayed prominently during sponsor message
- Sponsor message preserved as part of the on-demand recording available for review and resale following the live webcast
- Recognition by the Moderator at beginning and end of the session
- Branding on online symposium website acknowledging company as a sponsor
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VIRTUAL SOCIAL NETWORKING EVENING (EXCLUSIVE SPONSORSHIP)

\$2,000

All work and no fun makes for a boring virtual event! The sponsor of this virtual interactive social hour will support registrants mixing and mingling with colleagues, from the comfort and safety of their remote office.

Sponsorship will provide the sponsoring company with the following:

- 2-3 minute speaking opportunity or pre-recorded video at the beginning of the session (must be in line with conference theme and subject to approval by CBA)
- Full colour digital banner advertisement on email registration confirmation.
- Corporate logo displayed prominently during sponsor message
- Recognition by the Moderator at beginning and end of the session
- Branding on online symposium website acknowledging company as a sponsor
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

BREAK SPONSOR (4 SPONSORSHIPS AVAILABLE)

\$1,500

At the conclusion of each session, the Break Sponsor will have the opportunity to openly communicate with delegates at the start of a 30-minute break before they prepare to connect to the next session. Sponsorship engagement may include video, slides, polls, links and/or audio.

Sponsorship will provide the sponsoring company with the following:

- 1-2 minute speaking opportunity or pre-recorded video at the beginning of the break (must be in line with conference theme and subject to approval by CBA)
- Corporate logo displayed prominently during sponsor message
- Recognition by the Online Coordinator before and after sponsor message
- Branding on online symposium website acknowledging company as a sponsor
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

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REMINDER/ACCESS EMAIL (2 AVAILABLE)

\$500

A much-anticipated roadmap email delivered right to each registrant's inbox 1-2 business days prior to each webcast date. This email will serve as an event reminder and include instructions on how registrants can access the programs.

Sponsorship of one of these emails will provide the sponsoring company with the following:

- Full colour digital banner advertisement inserted into the email, with the option to include a trackable URL.
- Digital artwork size for sponsor to supply is 600x125 pixels, in high-res PNG or JPEG file. All banners are subject to CBA approval.
- Branding on online symposium website acknowledging company as a sponsor
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

TO SECURE YOUR SPONSORSHIP OR FOR MORE INFORMATION, PLEASE CONTACT:

Dana Platias

Director, Business Development / Directrice, prospection

The Canadian Bar Association / L'Association du Barreau Canadien

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