

SPONSORSHIP OPPORTUNITIES

PLENARY SESSION

\$5,000 each

3 Opportunities: Friday, November 8, 2019 (AM/PM Plenaries)
Saturday, November 9, 2019 (AM Plenary)

LUNCHEON

\$5,000

1 Opportunity: Friday, November 8, 2019

Sponsorship of a plenary session or the luncheon will include:

- ✓ One (1) minute speaking opportunity*, or 30 second corporate video * **, in line with conference theme
- ✓ One (1) Complimentary conference registration for one representative
- ✓ Corporate logo available on the session bumper slide
- ✓ Display table in exhibition area
- ✓ Opportunity to display one free-standing banner to appear exclusively at sponsored event* **

RECEPTION



\$2,750

1 Opportunity: Friday, November 8, 2019

Sponsorship of the reception will include:

- ✓ Display table in exhibition area
- ✓ Opportunity to display one free-standing banner to appear exclusively at sponsored event* **
- ✓ One (1) Complimentary conference registration for one representative

CONFERENCE LANYARDS

\$2,000

Your logo featured on the conference lanyard provided to all attendees. * **

CONFERENCE Wi-Fi



\$2,000

Your logo with the Wi-Fi access instructions displayed throughout the conference.

POWER PACKAGE

\$2,000

Recognition as the official sponsor of the power stations setup throughout the plenary room.

EXHIBITOR TABLE

\$1,500

Opportunity to interact one on one with attendees. Includes one (1) 6ft table, two (2) chairs and exhibitor participation for up to two (2) representatives. ***

- * Subject to approval by the CBA.
- ** Provided at the expense of the sponsor.
- *** All additional expenses are the responsibility of the sponsor.

For additional details, please contact:

Sébastien Ranger

Event Planner, Professional Development and Events, CBA
613-237-2925 ext. 176 | sebastienr@cba.org

SPONSORSHIP OPPORTUNITIES CONT'D

BREAKFAST (2 Opportunities) **\$1,500**

Sole sponsorship of one (1) of the two (2) breakfasts offered to all attendees. Your logo displayed via signage by the buffet.

PROFESSIONAL DEVELOPMENT SESSIONS **\$1,500**

Choose one (1) of four (4) PD sessions and be recognized by the session moderator and via the signage outside the room.

REFRESHMENT BREAKS (3 Opportunities) **\$1,500**

Sole sponsorship of one (1) of three (3) refreshment breaks. Your logo displayed via signage in the break area.

'KNOW-BEFORE-YOU-GO' MESSAGE **\$1,000**

Recognition in the final message sent to attendees before heading to the conference – the message includes tips and reminders about the conference and will include a hyperlink to your site.

ONLINE REGISTRATION **\$1,000**

Your logo on the confirmation page sent to all attendees who register online.

ONSITE AGENDA **\$1,000**

Recognition as the official onsite agenda sponsor, and an opportunity to include 1 (one) full page ad.

In addition to the above engagement opportunities, all sponsors will receive:

- ✓ Acknowledgement by the Conference Chair
- ✓ Your corporate logo on the:
 - Conference agenda (electronic and/or printed)
 - Conference sponsor signage
 - Conference web page

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