

SPONSORSHIP OPPORTUNITIES

CBA ABORIGINAL LAW

ONLINE SYMPOSIUM

JUNE 15 & 16, 2022

LEAD SPONSOR (EXCLUSIVE SPONSORSHIP)

\$5,000

*Taking a leadership role, your organization will receive regular acknowledgement throughout both days of the online symposium. Hope you've brought your sunglasses, because your brand will be shining in the spotlight, including at **all** PD sessions.*

Lead sponsorship will provide your organization with 2 full days of branding (the entire conference) with the following benefits:

- 2-3 minute speaking opportunity or pre-recorded video at the opening remarks on the beginning of the first day of the online symposium (must be in line with theme and subject to approval by CBA)
- Recognition of the sponsor during introductory platform instructions on **all** PD sessions throughout both days
- Corporate logo displayed prominently during same introductory platform instructions
- Verbal recognition of the sponsors by the Program Chair(s) on the start of their first day and closing remarks on the last day
- Branding on online symposium website acknowledging company as a sponsor
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

KEYNOTE ADDRESS PLATFORM SPONSOR (EXCLUSIVE SPONSORSHIP)

\$3,000

KEYNOTE SPEAKER: TO BE ANNOUNCED

JUNE 16, 2022 (3:00 – 4:30 PM ET)

Keynote addresses are a chance for the delegates to hear from real-life trailblazers inspiring the profession. Your support as the Keynote Address Platform Sponsor will ensure the operation of the Zoom Platform, while giving you an interactive opportunity to promote your company and services during this exclusive session.

Sponsorship will provide the sponsoring company with the following:

- 2-3 minute speaking opportunity or pre-recorded video at the beginning of the Keynote PD session (must be in line with conference theme and subject to approval by CBA)
- Corporate logo displayed prominently during sponsor message
- Recognition by the Moderator at beginning and end of the session
- Branding on online symposium website acknowledging company as a sponsor
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

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PD SESSION SPONSOR (5 SPONSORSHIPS AVAILABLE)

\$2,000

Professional development sessions are the core of any online event. Your participation as a PD session sponsor will showcase your support of this program, while giving you an interactive opportunity to promote your company and services during an exclusive PD session.

Sponsorship will provide the sponsoring company with the following:

- 2-3 minute speaking opportunity or pre-recorded video at the beginning of the selected PD session (must be in line with conference theme and subject to approval by CBA)
- Corporate logo displayed prominently during sponsor message
- Sponsor message preserved as part of the on-demand recording available for review and resale following the live webcast
- Recognition by the Moderator at beginning and end of the session
- Branding on online symposium website acknowledging company as a sponsor
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

BREAK SPONSOR (4 SPONSORSHIPS)

\$1,500

At the conclusion of each session, the Break Sponsor will have the opportunity to address the delegates at the start of a 30-minute break, ahead of them connecting to the next session. Sponsorship engagement may include video, slides, polls, links and/or audio.

Sponsorship will provide the sponsoring company with the following:

- 1-2 minute speaking opportunity or pre-recorded video at the beginning of the break (must be in line with conference theme and subject to approval by CBA)
- Corporate logo displayed prominently during sponsor message
- Recognition by the Online Coordinator before and after sponsor message
- Branding on online symposium website acknowledging company as a sponsor
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

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REMINDER/ACCESS EMAIL (2 SPONSORSHIPS)

\$500

A much-anticipated roadmap email delivered right to each registrant's inbox 1-2 business days prior to each webcast date. This email will serve as an event reminder and include instructions on how registrants can access the programs.

Sponsorship of one of these emails will provide the sponsoring company with the following:

- Full colour digital banner advertisement inserted into the email, with the option to include a trackable URL. Digital artwork size for sponsor to supply is 600x125 pixels, in high-res PNG or JPEG file. All banners are subject to CBA approval.
- Branding on online symposium website acknowledging company as a sponsor
- Branding on email registration confirmation
- Branding on post-session survey email sent to all session registrants

TO SECURE YOUR SPONSORSHIP OR FOR MORE INFORMATION, PLEASE CONTACT:

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