



THE CANADIAN
BAR ASSOCIATION
Alberta Branch

Law Matters

Publication & Rate Information

Rates as of February 2011

Law Matters, a publication of the Canadian Bar Association Alberta is published four times annually to over 9,800 members of Alberta's legal community. It serves as a leading resource on CBA Sections, initiatives, events, professional development and news affecting our legal landscape.

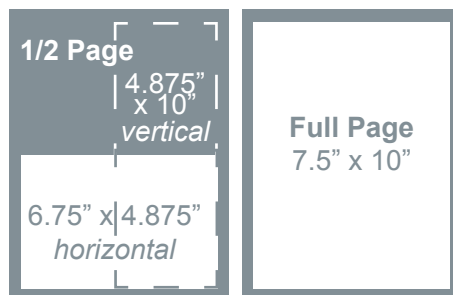
EDITORIAL SCHEDULE & DEADLINES

Issue	Ad Booking Deadline	Artwork/Insert Deadline	Issue Distributed
Winter 2011-2012	January 6, 2012	January 16, 2012	Week of February 20
Spring 2012	April 5, 2012	April 10, 2012	Week of May 14
Summer 2012	July 6, 2012	July 10, 2012	Week of August 13

DISPLAY AD RATES

A 10% discount will be applied on a four issue commitment. GST not included.

Size	Rate
Business Card (3.5" x 2.25")	\$440
1/4 Page	\$880
1/3 Page	\$1,100
1/2 Page	\$1,540
Full Page	\$2,970



CLASSIFIED AD RATES

Category	Rate/Line
Lawyers, non-profit (i.e. will search)	\$15
Lawyers, profitable (i.e. employment)	\$22
Commercial - any company (except lawyers)	\$33

INSERT RATES

Distribution over **9,800**

Per insert (Printing NOT included) **\$3,300**

ELECTRONIC FORMAT REQUIREMENTS

Acceptable Format(s):

High Res-PDF, EPS, TIFF or High Res-JPG

Resolution: 300Dpi

CONTACT US:

newslet@cba-alberta.org

(403) 218-4310

www.cba.org/alberta